

Summary of Stakeholder meetings with City Staff and the volunteers from the American Planning Association

SCHEDULE: *schedule is subject to change as needed throughout the project		
Thursday, September 17	8:30 AM	<ul style="list-style-type: none"> ▪ <i>Bob Kamm</i>, TPO Coordinator ▪ Spoke about Minton Road having the width to allow 6 lanes of roads or other improvements
	9:00 AM -	<ul style="list-style-type: none"> ▪ <i>Peter Morton</i>, local area realtor ▪ In favor of a town center along Minton Road. Sold the land to the School Board and library and believes the privately owned - property on west side of Minton, near Burdock is suited for a mixed use area
		<ul style="list-style-type: none"> ▪ <i>Dan Liparini</i>, DR Horton, East Florida Division ▪ Believed that the new development, Sawgrass Lakes will contribute to the formation of a new town center and the logical area may be closer to Norfolk Parkway and Minton Road
	10:00 AM	<ul style="list-style-type: none"> ▪ <i>Greg Tsark</i>, FIT architect, Vice President for Facilities Operations ▪ Felt that the students could make a project out of assisting with a limited area of a town center
	10:30 AM	<ul style="list-style-type: none"> ▪ <i>Coy Clark and Mike McGuire</i>, Coy A. Clark Company ▪ Although they are interested in the golf course property, they did not believe there was a market for a mixed use area ▪ Only identifiable market is for residential along Minton Road
	11:00 AM	<ul style="list-style-type: none"> ▪ <i>Michael Dreyer</i>, Coldwell Banker Sunland in Ind.Hbr.Bch, FL ▪ Believed that the two privately owned sites on the east side of Minton Road flanking Heritage Oaks Boulevard are suitable to make a town center area
	1:00 PM	<ul style="list-style-type: none"> ▪ <i>Barbara Opal</i>, President of Brookshire at Heritage Oaks HOA ▪ Believed the most important improvement that could be made along this corridor was to widen the sidewalk on the east side of Minton Road to make it safer for students to use
	1:30 PM	<ul style="list-style-type: none"> ▪ <i>Chuck Galy</i>, Interim President of Melbourne Regional Chamber of Commerce ▪ The Chamber is in favor of the town center area and believes it will enhance the area
	2:00 PM	<ul style="list-style-type: none"> ▪ <i>Lou Armoon</i>, plaza owner on Minton at Milwaukee ▪ Felt that improving Minton Road sidewalks, vegetation and making the corridor look attractive was the best set of improvements that could be done in the near future to make developers want to invest in the area
	2:30 -3:30	<ul style="list-style-type: none"> ▪ <i>Jim Tapp</i>, Field of Dreams ▪ <i>Betsy Farmer</i>, Promise in Brevard co-founder ▪ Both believed the new facilities to serve the disabled children at the redeveloped City owned park will bring a great number of visitors to the area with Special Olympics and other events

		<ul style="list-style-type: none"> ▪ Believed there should be a bus stop and shelter and bus stop traffic lane not only on the east side of Minton Road, but on the west side near Fell Road
	<i>Next day, by phone</i>	<ul style="list-style-type: none"> ▪ <i>Rusty Miele, ITG Realty LLC Broker</i> ▪ Had just returned from a national realtor conference ▪ Believed the future town center should be located on the golf course on the west side of Minton Road ▪ A mixed use development at the golf course should have loft housing incorporated into the top of a commercial or office building and this would attract millennials ▪ More research needs to be done on the needs of millennials ▪ Perhaps the Economic Development Commission can assist with this task or perhaps a committee can be formed to ask industries undergoing expansion, Harris, Rockwell, Northrup Grumman, etc. what needs their employees have or want
	<i>A week later in person</i>	<ul style="list-style-type: none"> ▪ <i>Rick Neale, Florida Today reporter</i> ▪ Very interested in the idea of how to create a town center where none previously was. Wrote a favorable newspaper article on October 6th about the potential town center. ▪ Lives in downtown Melbourne and loves living in close proximity to shopping and restaurants
	<i>3:30 PM</i>	<ul style="list-style-type: none"> ▪ <i>Melody Glover, Calvary Chapel</i> ▪ All town center areas need to have identifiable features. If a town center is going to be at the intersection of Fell Road and Minton Road, there should be distinguishing arches, light poles or some other feature that helps identify the area.